

# **Marketing New York Celery, Corn and Lettuce 1979 Crop**

---

**FILE COPY**

**Federal-State  
Market News Service**

New York State Department of Agriculture and Markets  
Division of Market Development

---

United States Department of Agriculture  
Agricultural Marketing Service  
Fruit and Vegetable Division

**FILE COPY**



## F O R E W A R D

This publication is a summary of the marketing activities of New York Grown Celery, Corn and Lettuce for the 1979 season. It contains shipping point and wholesale terminal market prices, shipment and unloads information, as well as acreage and production information. This summary was made available by the New York State Department of Agriculture & Markets, Division of Market Development, cooperating with the U.S. Department of Agriculture, Agricultural Marketing Service.

Information contained in this report was derived from the daily reports issued by the Federal-State Market News offices in Newburgh, and Rochester, New York. Other sources of information include New York Growers and shippers, the Transportation Section of the F&V Market News Service and The Statistical Reporting Service.

Unload information contained in this report is for 41 Major Cities. They include: Albany, Atlanta, Baltimore-Washington, Birmingham, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Columbia, Dallas, Denver, Detroit, Fort Worth, Houston, Indianapolis, Kansas City, Los Angeles, Louisville, Memphis, Miami, Milwaukee, Minneapolis-St. Paul, Nashville, New Orleans, New York-Newark, Oklahoma City, Philadelphia, Pittsburgh, Portland, Providence, St. Louis, Salt Lake City, San Antonio, San Francisco-Oakland, Seattle-Tacoma. Also includes Montreal, Quebec, Ottawa, Ontario, Van Couver, B.C., Winnipeg, Man. Please note that the totals in tables showing "Unloads at Important Eastern Markets" and "U.S. Monthly Unloads" may not correspond exactly due to a slightly more comprehensive reporting period in the "Eastern Market" tables. Also, the "U.S. Monthly Unload" tables are preliminary data and subject to minor corrections.

All figures are rounded off. .5 and above is carried to the next higher number and .4 and less is dropped.

We wish to express our appreciation to all the members of the industry who provided supply, price and other information during the past season, making daily reports and this summary possible.

Additional copies of this summary may be obtained upon request from the following:

Federal-State Market News Service  
219 Quassaick Ave., Room #3  
Newburgh, New York 12550

Phone: (914) 561-5086

George Hamilton  
Local Representative

Federal-State Market News Service  
900 Jefferson Road  
Rochester, New York 14623

Phone: (716) 244-0180

Elden White  
Local Representative

Released May 1980

## TABLE OF CONTENTS

### 1979 CROP

#### PAGE

Foreward . . . . .	3
<u>CELERY NARRATIVE REVIEW</u> . . . . .	5
Weekly Orange County, N.Y. Celery Truck Shipments . . . . .	6
U.S. Weekly Celery Shipments . . . . .	7
Orange County, F.O.B. Celery Prices . . . . .	7
Wholesale Terminal Market Prices . . . . .	8-9
U.S. Monthly Celery Unloads - 41 Cities . . . . .	10
Celery Unloads at Important Eastern Markets . . . . .	10
Celery Acreage, Yield, and Production . . . . .	11
<u>SWEET CORN NARRATIVE REVIEW</u> . . . . .	12
Hudson Valley Sweet Corn Truck Shipments . . . . .	13
Hudson Valley F.O.B. Corn Prices . . . . .	14
Wholesale Terminal Market Prices . . . . .	14
U.S. Monthly Sweet Corn Unloads - 41 Cities . . . . .	15
Sweet Corn Unloads at Important Eastern Markets . . . . .	15
Sweet Corn Acreage, Yield, and Production . . . . .	16
<u>LETTUCE NARRATIVE REVIEW</u> . . . . .	17-18
Weekly New York Lettuce Truck Shipments . . . . .	19
U.S. Weekly Lettuce Shipments . . . . .	20
New York F.O.B. Lettuce Prices . . . . .	20
Wholesale Terminal Market Prices . . . . .	21
U.S. Monthly Lettuce Unloads - 41 Cities . . . . .	22
Lettuce Unloads at Important Eastern Markets . . . . .	22
Lettuce Acreage, Yield, and Production . . . . .	23

C E L E R Y1979 CROP

ACREAGE: In the 1979 season 650 acres of celery were planted in New York, a decrease from the 700 acres planted in 1978 and an increase from the 600 acres planted in 1977. Harvested acreage decreased from the 700 acres in 1978 to 600 acres in 1979, but an increase over the 550 acres in 1977. The total Summer and Fall acreage planted in the U.S. in 1979 increased from the 16,540 acres in 1978 and 16,570 acres in 1977, to 18,000 acres in 1979. Harvested acreage increased in 1979 from the 13,230 in 1978 and 16,160 in 1977 to 16,920 acres in 1979.

PRODUCTION: In New York the Summer and Fall production decreased from the 294,000 cwt in 1978 to 281,000 cwt in 1979, but an increase from the 231,000 cwt for 1977. The average yield per acre in 1979 was 455 cwt, an increase from the 420 cwt in 1978 and 1977. The U.S. Summer and Fall production totaled 8,201,000 cwt in 1979 an increase from the 8,142,000 cwt in 1978 but a decrease from the 9,308,000 cwt in 1977. The average yield per acre in the U.S. Summer and Fall of 1979 was 487 cwt, a decrease from the 498 cwt in 1978 and 516 cwt in 1977.

GROWING CONDITIONS: Cool and wet weather interrupted celery planting during the beginning of the season, but by mid-month favorable conditions returned allowing transplanting to continue. During the last week of May temperatures again dropped below normal, with above normal precipitation, and continued to the end of the month. June temperatures were 10 degrees above normal with below normal precipitation, and by mid-month through the end of the month temperatures remained cool with below normal precipitation. Early planted celery was showing excellent growth. July weather was mostly dry and growers had to irrigate, and celery continued to make good growth. The weather during August was mixed, but temperatures were mostly below normal with rainfall also below normal. In early September above normal temperatures were experienced with below normal rainfall, but by the second week of September, Tropical storm David moved through the state and temperatures dropped below normal with above normal precipitation. Temperatures in October were also mixed, but mostly normal temperatures and precipitation were experienced.

HARVEST: Light cutting began in July and the quality was good, despite the dry conditions that were experienced during the month. August temperatures were often below normal with below normal rainfall, but in early September above normal temperatures and rainfall occurred, and by the second week of September, Tropical Storm David moved through the state temporarily interrupting the harvest. Final light cuttings were made at the end of October. Mechanical harvesting was the principal method used to harvest the crop.

MARKETING: The first of the season shipping point F.O.B. prices were reported by the Federal-State Market News Service on July 23rd and reflected that 2-2½ dozen brought 6.00-6.50, 3 dozen 5.50-6.00, and 4 & 6 dozen 5.00-6.00. By mid-August prices decreased slightly for 2 & 2½ dozen which brought 5.50-6.00, 3 dozen remained steady at 5.50-6.00, and also 4 & 6 dozen at 5.00-6.00. Soon afterwards prices again dropped in late-August and continued until the first week of September when 2 dozen brought 4.25, 2½ dozen brought 5.50, and 3, 4, and 6 dozen brought 4.50. The last two weeks in September prices increased slightly and continued into the first of October when 2-3 dozen brought 5.00 and 4 & 6 dozen brought 4.50. By the end of October prices increased sharply to 2-6 dozen 5.00-6.00. The last of the season report was October 25th and 2-4 dozen celery brought 6.00.

PACKING AND SHIPMENTS: Orange County celery was packed in wirebound crates and all shipments were made by truck. Truck shipments were converted on the basis of 700 crates per trucklet equivalent. Total truck shipments for Orange County numbered 360 trucklet equivalents, compared with 351 in 1978. Peak shipments occurred in the week ending July 28. Celery was generally precooled.

41 CITIES UNLOADS: New York grown celery was unloaded and sold mostly in Northeastern Markets. New York City was the major receiving point, followed by Boston and Baltimore.

## 1979 ORANGE COUNTY, NEW YORK CELERY TRUCK SHIPMENTS IN TRUCKLOT EQUIVALENTS

DATE	WEEKLY TOTAL	DATE	WEEKLY TOTAL
July 21	21	Sept. 1	28
28	32	8	18
Aug. 4	32	15	23
11	32	22	26
18	28	29	26
25	22	Oct. 6	26
		13	27
		20	33

SHIPMENTS BY SEASON:

1979 Total Trucklots 368

1978 Total Trucklots 351

\*1977 Total Trucklots 291

\*Converted from carlots to Trucklot equivalents.

U.S. WEEKLY CELERY SHIPMENTS IN STATES WHERE REPORTED BY MARKET NEWS SERVICE FOR 1979  
IN TRUCKLOT EQUIVALENTS

WEEK ENDING	(MOVEMENT SHOWN FOR NEW YORK ACTIVE SHIPPING PERIOD)			TOTAL
	NEW YORK	CALIFORNIA	MICHIGAN	
July 14	-	407	106	513
21	21	416	109	546
28	32	349	151	532
Aug. 4	32	361	161	554
11	32	351	141	524
18	20	319	169	508
25	22	407	153	582
Sept. 1	20	366	146	532
8	18	427	145	590
15	23	418	138	579
22	28	390	125	543
29	26	457	107	590
Oct. 6	26	553	79	658
13	27	604	20	651
20	33	579	1	613
TOTAL	360	6404	1751	8515

SOURCE: Weekly Summary Shipments and Unloads - Transportation Section - Market News Branch AMS-USDA

ORANGE COUNTY, NEW YORK, F.O.B. CELERY PRICES - 1979 SEASON  
Pascal type, wirebound crates, precooled

WEEK ENDING	2 Dozen	2½ Dozen	3 Dozen	4 & 6 Dozen
July 27	6.00-6.50	6.00-6.50	5.50-6.00	5.00-6.00
Aug. 3	6.00-6.50	6.00-6.50	5.50-6.00	5.00-6.00
10	6.00	6.00	5.50-6.00	5.00-6.00
17	5.50-6.00	5.50-6.00	5.25-6.00	5.00-6.00
24	5.50-6.00	5.50-6.00	5.25-6.00	5.00-5.50
31	5.50	5.50	5.25-5.50	5.00
Sept. 7	4.25	5.50	4.50	4.50
14	5.00	5.50	5.00	5.00
21	4.50	5.00	4.00	4.00
28	4.50	5.00	4.50	4.00
Oct. 5	5.00	5.00	5.00	4.50
12	5.00	5.00	5.00	4.50
19	5.00-6.00	5.00-6.00	5.00-6.00	5.00-6.00

1979 WEEKLY PRICE RANGE OF NEW YORK CELERY SALES AT IMPORTANT WHOLESALE MARKETS  
MOSTLY WIREBOUND CRATES

<u>B A L T I M O R E</u>					
Week Ending	2 doz.	2½ doz.	3 doz.	4 doz.	6 doz.
July 27	5.00-5.50	5.00-5.50	5.00-5.50	4.50-5.00	-
Aug. 3	7.00-7.50	7.00-7.50	7.00-7.50	-	-
10	6.00-6.50	6.00-6.50	6.00-6.50	-	-
17	6.00	6.00	6.00	-	-
24	6.50-7.00	6.50-7.00	6.50-7.00	-	-
31	-	5.50-6.00	5.50-6.00	-	-
Sept. 7	6.00	6.00	6.00	6.00	6.00
14	-	-	-	-	-
21	5.00-5.50	6.50	5.00-5.50	-	-
24					

<u>B O S T O N</u>					
Week Ending	2 doz.	2½ doz.	3 doz.	4 doz.	6 doz.
July 27	-	-	-	-	-
Aug. 3	5.00	5.00	5.00-6.00	4.00-4.50	4.00
10	5.00	5.00	5.00-6.00	4.00-4.50	4.00
17	5.50-6.00	5.50-6.00	5.00-6.00	4.00-5.00	3.50-4.00
24	5.00-6.50	5.00-6.50	5.00-6.00	4.00-4.50	-
31	-	5.00	5.00	4.00-4.50	4.00-4.50
Sept. 7	4.00-5.00	4.00-5.00	4.00-5.00	4.00	2.50-3.00
16	5.00	5.00	4.00-4.50	3.00-3.50	-
21	5.00	5.00	4.75-5.00	3.50-3.75	-
28	5.00	5.00	4.50-5.00	3.00-3.50	3.00-3.50
Oct. 5	5.00-6.00	5.00-5.50	4.75-5.00	3.00-3.50	3.00
12	5.00-5.50	5.00-5.50	4.50-5.00	3.00-4.00	3.00-3.50
19	5.50-6.00	5.50-6.00	5.00-5.75	4.00-5.00	4.00-5.00



1979 WEEKLY PRICE RANGE OF NEW YORK CELERY SALES AT IMPORTANT WHOLESALE MARKETS  
MOSTLY WIREBOUND CRATES - (continued)

Week Ending	<u>NEW YORK CITY</u>				
	2 Dozen	2½ Dozen	3 Dozen	4 Dozen	6 Dozen
July 27	5.00-5.50	-	-	-	-
Aug. 3	-	7.50	-	-	-
10	-	-	-	-	-
17	6.00-6.50	6.00-6.50	-	-	-
24	-	-	-	-	-
31	-	-	-	-	-
Sept. 7	-	-	-	-	-
14	5.00	5.00	-	-	-

Week Ending	<u>PHILADELPHIA</u>				
	2 Dozen	2½ Dozen	3 Dozen	4 Dozen	6 Dozen
July 27	3.00	3.00	-	-	-
Aug. 3	-	8.50-9.00	7.50-8.00	7.00-7.50	7.00-7.50
10	-	-	-	-	-
17	6.00	6.50	6.00	6.00	6.00
24	6.00	6.50	6.00	6.00	-
31	5.50-6.00	6.00	5.50-6.00	5.50-6.00	-
Sept. 7	6.00	6.50	6.00	-	-
14	6.00	6.50	6.00	6.00	-
21	6.00	7.00	-	-	-
28	6.00-6.50	7.00	6.00-6.50	-	-
Oct. 5	6.50	7.00	6.00-6.50	6.00-6.50	-
12	6.50	7.00	-	-	-
19	6.00	6.50-7.00	-	-	-

U.S. MONTHLY CELERY UNLOADS - 41 CITIES - RAIL, BOAT AND TRUCK COMBINED IN TRUCKLOT EQUIVALENTS BY STATE OF ORIGIN DURING NEW YORK 1979 ACTIVE SEASON.

DATE	NEW YORK	CALIFORNIA	FLORIDA	MICHIGAN	NEW JERSEY	OHIO	OTHER	TOTAL
July	38	1590	8	98	4	48	44	1830
August	114	1086	-	232	5	56	229	1722
September	81	970	-	219	5	60	276	1611
October	75	1407	4	154	4	30	275	1949
TOTAL	308	5053	12	703	18	194	824	7112

SOURCE: Summary Shipments and Unloads - Transportation Section  
Market News Branch AMS-USDA

CELERY UNLOADS AT IMPORTANT EASTERN MARKETS (in trucklot equivalents) JULY 1 TO OCTOBER 31, 1979

CITY	NEW YORK	CALIFORNIA	MICHIGAN	NEW JERSEY	OHIO	OTHER	TOTAL
Albany	18	37	3	-	-	2	60
Baltimore	20	102	15	3	15	2	157
Boston	118	348	7	1	9	8	491
Buffalo	3	34	4	-	-	40	81
New York City	106	578	21	10	25	9	749
Philadelphia	35	232	78	-	31	4	380
Pittsburgh	-	52	117	-	7	1	177
Providence	-	17	-	-	-	-	17
TOTAL	300	1400	245	14	87	66	2112

SOURCE: Transportation Section - Market News Branch - AMS-USDA

## CELERY FOR FRESH MARKET AND PROCESSING: ACREAGE AND YIELD PER ACRE, 1977-1979

SEASON AND STATE	AREA PLANTED			AREA HARVESTED			YIELD PER ACRE		
	1977	1978	1979	1977	1978	1979	1977	1978	1979
	ACRES			ACRES			HUNDRED WEIGHT		
SUMMER:									
California (Cent.Coast)	4,000	3,500	4,500	4,000	3,500	4,000	585	530	535
Michigan	2,000	2,200	2,300	1,900	2,000	2,200	445	405	445
New York	460	600	500	440	600	450	420	420	480
Ohio	290	340	350	230	330	320	420	520	490
TOTAL SUMMER	6,750	6,640	7,650	6,570	6,430	6,970	528	480	501
FALL:									
California (So.Coast)	2,000	2,500	2,100	2,000	2,500	2,000	580	560	540
California (Cent.Coast)	5,000	4,500	5,700	4,900	4,500	5,400	585	585	500
Florida	1,900	2,400	2,000	1,800	2,400	2,000	235	355	345
Michigan	500	400	400	500	300	400	455	420	435
New York	140	100	150	110	100	150	420	420	430
Washington 1/	280			280			385		
TOTAL FALL	9,820	9,900	10,350	9,590	9,800	9,950	504	516	473
U.S. TOTAL 2/	34,870	35,520	38,400	33,760	34,410	36,120	491	478	486

## CELERY FOR FRESH MARKET AND PROCESSING: PRODUCTION AND VALUE, 1977-1979

STATE AND SEASON	PRODUCTION			VALUE					
				PER CWT			TOTAL		
	1977	1978	1979	1977	1978	1979	1977	1978	1979
		<u>1,000 CWT.</u>			<u>DOLLARS</u>			<u>1,000 DOLLARS</u>	
SUMMER:									
California (Cent.Coast)	2,340	1,855	2,140	6.50	12.20	6.42	15,208	22,650	13,745
Michigan	846	810	979	8.39	14.40	9.83	7,096	11,656	9,627
New York	185	252	216	8.47	15.70	9.11	1,567	3,956	1,968
Ohio	<u>97</u>	<u>172</u>	<u>157</u>	<u>8.12</u>	<u>13.70</u>	<u>7.70</u>	<u>788</u>	<u>2,356</u>	<u>1,209</u>
TOTAL SUMMER	3,468	3,089	3,492	7.11	13.10	7.60	24,659	40,618	26,549
FALL:									
California (So.Coast)	1,160	1,400	1,080	5.90	9.60	6.90	6,844	13,440	7,452
California (Cent.Coast)	2,867	2,633	2,700	7.21	10.10	6.90	20,683	26,716	18,630
Florida	423	852	690	8.61	10.50	10.60	3,642	8,946	7,314
Michigan	228	126	174	7.71	12.20	7.79	1,758	1,541	1,355
New York	46	42	65	8.70	14.60	8.78	400	613	569
Washington 1/	<u>108</u>			<u>6.90</u>			<u>745</u>		
TOTAL FALL	4,832	5,053	4,709	7.05	10.10	7.50	34,072	51,256	35,320
U.S. TOTAL 2/	16,561	16,445	17,560	8.51	11.90	9.16	140,978	195,946	160,820

1/Estimate discontinued in 1978.

2/Includes Winter and Spring

SOURCE: Crop Reporting Board, SRS, U.S.D.A. - Vegetables - Fresh Market 1979 Annual Summary.

## SWEET CORN

### 1979 CROP

**ACREAGE:** In New York in 1979, 22,700 acres of Sweet Corn for fresh market were planted an increase from the 22,300 acres in 1978, but a decrease from the 23,500 acres planted in 1977. Harvested acres were 21,700 in 1979 an increase from the 21,000 acres in 1978 and 20,500 acres in 1977. The total U.S. Summer Sweet Corn plantings in 1979 were 112,800 acres an increase from the 112,500 acres in 1978, but less than the 106,300 acres in 1977.

**PRODUCTION:** The New York State Sweet Corn production for 1979 was 1,411,000 cwt an increase from the 1,323,000 cwt for 1978, but less than the 1,527,000 cwt in 1977. The yield per acre in 1979 was 65 cwt, a decrease from the 63 cwt in 1978, but less than the 74 cwt in 1977. The U.S. Summer production for 1979 was 7,406,000 cwt compared to the 7,279,000 cwt for 1978 and a decrease from the 7,760,000 cwt for 1977. The yield per acre increased from the 70 cwt in 1978 to 71 cwt for 1979, but a decrease from the 73 cwt for 1977.

**GROWING CONDITIONS:** Sweet corn planting began in April with early yielding varieties and continued into May and June. In late April field work was delayed due to cool and wet conditions, but the conditions soon improved allowing the field work to continue. May temperatures were irregular with periods of above and below normal, with periods of light rain, and planting continued at a rapid pace. In early June temperatures were nearly normal, but soon afterward temperatures turned cool, with below normal precipitation, and some early variety sweet corn was tasseling. In July the dry conditions caused growers to irrigate. The sunny, warm weather promoted rapid maturing.

**HARVESTING:** Light harvest of early varieties began in late July. The first offerings were sold mostly to roadside stands. The first of the season commercial shipments began about 4 days later. Corn borer problems were reported. Cool temperatures experienced in August slowed maturity. The combination of cool temperatures and early dry spell caused uneven ripening, making it difficult to harvest. Peak harvest

**HARVESTING (Cont'd.):** occurred in late July and early August. In late September harvest was mostly completed with light offerings being made in October. Harvest was temporarily interrupted when Tropical Storm David moved through the area. Harvesting was done by manual labor and mechanical harvesters. Most corn for commercial shipments were iced and some hydrocooled.

**MARKETING:** The first of the season Federal-State Market News Service covering F.O.B. Shipping Point prices was released July 23rd and the price for yellow corn was 3.40. Soon afterward yellow corn declined to 2.90-3.00, and held steady until the first of August when it increased to 3.50-4.00, but soon decreased slightly to 3.40-3.80 in mid-August. In later August prices increased rapidly to 4.00-4.90 and held steady until the first week of September when the prices decreased to 2.90-3.40 and it continued to decrease to 2.90-3.00 by late September. The final report was issued on September 21. Most offerings of sweet corn were yellow (several varieties). Light supplies of white corn were also available. The quality of sweet corn was generally good, except during the dry periods experienced in July and August.

**PACKAGING AND SHIPMENTS:** Hudson Valley corn was packed mostly in wirebound crates, though paper and mesh sacks were also used, primarily for deliveries to roadside stands. All shipments were made by truck and were converted into trucklet equivalents on the basis of 850 containers per trucklet. Total shipments reported during the season numbered 858, compared to the 1,089 in 1978 and 1,165 in 1977.

**41 CITIES UNLOADS:** The primary markets for New York corn were in the northeast, New York City as the principal receiving area. Other important markets include Albany, Baltimore-Washington, Buffalo, and Philadelphia.

## 1979 HUDSON VALLEY, NEW YORK SWEET CORN TRUCK SHIPMENTS IN TRUCKLOT EQUIVALENTS

WEEK ENDING	WEEKLY TOTAL	WEEK ENDING	WEEKLY TOTAL
July 21	38	Sept. 1	54
28	123	8	93
Aug. 4	116	15	93
11	108	22	57
18	99		
25	77		
1979			
Total Trucklots 858			
1978			
Total Trucklots 1089			
1977*			
Total Trucklots 1165			
*Corrected from carlots to trucklots equivalents			

U.S. WEEKLY CORN SHIPMENTS IN STATES WHERE REPORTED BY MARKET NEWS SERVICE FOR 1979 IN TRUCKLOT EQUIVALENTS  
(MOVEMENT SHOWN FOR NEW YORK SHIPPING PERIOD)

WEEK ENDING	NEW YORK	CALIFORNIA	FLORIDA	GEORGIA	NORTH CAROLINA	NEW JERSEY	TEXAS	WASHINGTON	TOTAL
July 21	39	83	6	42	22	156	7	104	459
28	124	98	-	4	6	143	-	80	455
Aug. 4	117	111	1	-	-	83	-	63	375
11	129	74	-	-	-	38	-	24	265
18	137	58	-	-	-	21	-	24	240
25	129	57	-	-	-	14	-	13	213
Sept. 1	140	88	-	-	-	-	-	20	248
8	180	66	-	-	-	-	-	2	248
15	148	50	2	-	-	-	-	-	200
22	114	42	10	-	-	-	-	-	166
TOTAL	1257	727	19	46	28	455	7	330	2869

SOURCE: Weekly Summary Shipments and Unloads - Transportation Section - Market News Branch AMS-USDA

HUDSON VALLEY NEW YORK F.O.B. CORN PRICES 1979 SEASON  
Wirebound Crates approximately 4½-5 dozen

DATE	YELLOW	DATE	YELLOW
July 24	3.25-3.40	Aug. 28	4.00-4.90
26	3.40-3.50	30	4.90
31	2.90-3.00	Sept. 4	4.40-4.90
Aug. 2	2.90-3.00	6	3.90-4.40
7	3.50-4.00	11	2.90-3.40
9	3.50-4.00	13	2.90-3.40
14	3.40-3.50	18	2.90-3.00
16	3.40-3.50	20	2.90-3.00
21	3.40-3.50		
23	3.40-3.65		

1979 WEEKLY PRICE RANGE FOR SALES OF NEW YORK SWEET CORN AT IMPORTANT WHOLESALE MARKETS  
Wirebound Crates unless otherwise stated

WEEK ENDING	ATLANTA		BALTIMORE		BUFFALO YELLOW
	YELLOW	WHITE	YELLOW	WHITE	
July 27	-	-	-	-	4.00-4.50
Aug. 3	-	-	-	-	-
10	-	-	-	-	2.50-3.00
17	-	-	-	-	2.50-3.00
24	-	-	5.50	6.50	3.50-3.75
31	6.00-6.50	7.00	5.50	6.00-6.50	3.00-3.50
Sept. 7	-	-	5.00-5.50	6.50	-
14	5.00	6.00-7.00	4.00-5.00	6.00	-
21	-	-	4.25-5.00	7.00	-

WEEK ENDING	COLUMBIA		CINCINNATI YELLOW	PHILADELPHIA		NEW YORK CITY * YELLOW
	YELLOW	WHITE		YELLOW	WHITE	
July 27	-	-	-	3.00-4.00	5.00	3.00-4.50
Aug. 3	4.25	6.00-6.50	-	-	-	5.50-6.00
10	-	-	-	-	-	5.00-5.50
17	4.85-5.50	6.25	-	4.00-4.50	3.50-4.00	-
24	6.25	-	-	6.00	7.50-8.00	6.00-6.50
31	6.50-7.00	7.00-7.50	5.75	# 5.00	5.00-5.50	7.00-8.00
Sept. 7	-	-	-	3.00-3.50	-	5.00
14	4.50-5.00	6.75-7.00	5.00-5.50	4.00-5.00	-	3.50-4.00
21	4.25-4.75	6.50-7.00	-	-	-	3.50-4.00

\*Hudson Valley Corn only.

#Bi-Color

U. S. MONTHLY SWEET CORN UNLOADS - 41 CITIES - RAIL, BOAT, AND TRUCK COMBINED IN TRUCKLOT EQUIVALENTS  
DURING HUDSON VALLEY, NEW YORK 1979 ACTIVE SEASON.

DATE	NY	CA	CO	CT	DE	FL	MD	MA	MI	NJ	NC	OH	PA	OTHER	TOTAL
July	78	274	15	6	16	480	27	32	16	178	137	91	9	632	1991
August	270	252	233	23	40	12	15	74	79	111	14	181	47	800	2151
September	257	154	124	11	13	17	-	18	40	21	1	81	22	417	1176
TOTAL	605	680	372	40	69	509	42	124	135	310	152	353	78	1849	5318

SOURCE: Summary Shipments and Unloads - Transportation Section - Market News Branch AMS-USDA

SWEET CORN UNLOADS AT IMPORTANT EASTERN MARKETS\* (in trucklot equivalents) JULY TO OCTOBER 1979

CITY	NY	CA	CO	CT	DE	FL	MD	MA	MI	NJ	NC	OH	PA	OTHER	TOTAL
Albany	44	-	-	-	-	3	-	-	-	3	-	-	-	6	56
Baltimore	36	-	-	6	10	14	-	-	-	10	25	-	1	56	158
Boston	70	-	-	18	7	23	-	120	-	24	38	-	-	22	322
Buffalo	44	-	-	-	-	4	-	-	-	1	3	-	-	1	53
New York	220	1	-	13	10	51	-	1	-	95	8	-	1	8	408
Philadelphia	49	-	-	2	2	31	-	-	1	96	5	-	41	11	238
Pittsburgh	15	1	-	-	-	19	-	-	3	4	5	88	32	13	180
St. Louis	9	-	11	-	-	14	14	-	3	-	-	-	-	118	169
TOTAL	487	2	11	39	29	159	14	121	7	233	84	88	75	235	1584

\*Other Markets with significant New York Corn unloads include: Atlanta 19, Cincinnati 15, Cleveland 5, Columbia 20, Houston 18, Louisville 7, Memphis 3, and Miami 17.

SOURCE: Transportation Section - Market News Branch - AMS-USDA

## SWEET CORN FOR FRESH MARKET: AREA AND YIELD PER ACRE, 1977-79

SEASON AND STATE	AREA PLANTED			AREA HARVESTED			YIELD PER ACRE		
	1977	1978	1979	1977	1978	1979	1977	1978	1979
	ACRES			ACRES			HUNDRED WEIGHT		
SUMMER:									
Alabama	1,600	1,200	1,200	1,200	1,200	1,200	50	70	58
California	6,800	6,600	6,900	6,800	6,600	6,900	115	100	100
Colorado	3,500	3,500	3,400	3,300	3,200	3,200	95	100	100
Connecticut	5,400	5,700	5,400	4,400	4,600	4,100	63	70	76
Illinois	4,400	4,200	4,100	4,000	3,900	4,000	86	84	87
Massachusetts	8,200	8,300	8,400	7,200	6,500	6,900	60	88	84
Michigan	12,500	12,000	11,700	12,300	11,700	11,500	63	60	58
New Jersey	11,600	11,300	11,300	11,100	10,000	9,300	70	70	70
New York	23,500	22,300	22,700	20,500	21,000	21,700	74	63	65
No. Carolina	5,600	5,100	5,100	4,900	4,700	4,900	60	53	49
Ohio	15,000	15,300	15,400	14,500	14,800	15,000	75	70	75
Oregon	2,000	1,800	1,900	1,900	1,700	1,800	90	85	110
Pennsylvania	12,600	12,000	12,300	11,100	11,800	11,600	60	49	46
Virginia	1,300	1,100	1,100	1,200	1,000	1,000		77	100
Washington	2,000	2,100	1,900	1,900	2,000	1,800	90	80	89
TOTAL	116,000	112,500	112,800	106,300	104,700	104,900	73	70	71

## SWEET CORN FOR FRESH MARKET: PRODUCTION AND VALUE, 1977-79

STATE AND SEASON	PRODUCTION			VALUE					
	1977	1978	1979	PER CWT.			TOTAL		
	1,000 CWT.			DOLLARS			1,000 DOLLARS		
SUMMER:									
Alabama	60	84	70	8.80	12.90	13.30	528	1,084	931
California	782	660	690	7.82	9.40	9.31	6,115	6,204	6,424
Colorado	314	320	320	7.31	6.98	7.27	2,295	2,234	2,326
Connecticut	277	322	312	7.00	7.10	8.16	1,939	2,286	2,546
Illinois	344	328	348	4.27	7.53	8.25	1,469	2,470	2,871
Massachusetts	432	572	580	8.90	7.00	8.99	3,845	4,004	5,214
Michigan	775	702	667	7.07	9.28	8.32	5,479	6,515	5,549
New Jersey 1/	777	700	651	7.57	8.54	10.30	5,882	5,978	6,705
New York	1,517	1,323	1,411	6.12	6.69	8.43	9,284	8,851	11,895
No. Carolina	294	249	240	7.15	9.00	10.00	2,102	2,241	2,400
Ohio	1,088	1,036	1,125	8.11	9.60	11.90	8,824	9,946	13,388
Oregon	171	145	198	9.90	10.10	10.80	1,693	1,465	2,138
Pennsylvania	666	578	534	8.02	9.11	10.60	5,341	5,266	5,660
Virginia	92	100	100	5.88	8.00	8.90	541	800	890
Washington	171	160	160	9.32	8.50	9.46	1,594	1,360	1,514
TOTAL	7,760	7,279	7,406	7.34	8.34	9.51	56,931	60,704	70,451

1/ Excludes the following quantity not harvested or not marketed because of economic conditions:  
1978, 56,000 cwt.

SOURCE: Crop Reporting Board, SRS, U.S.D.A. - Vegetable - Fresh Market 1979 Annual Summary.



LETTUCE1979 CROP

**ACREAGE:** According to the Statistical Reporting Service total summer acreage planted in New York in 1979 was 4,000, a decrease from the 4,100 acres in 1978 and 4,200 acres in 1977. Harvested acreage in New York in 1979 was 3,600, an increase from the 3,500 acres in 1978 and 3,300 acres in 1977. For the U.S. total Summer season 57,000 acres were planted in 1979 compared to the 59,800 acres in 1978, but the same as the 57,000 acres in 1977. Harvested acreage for 1979 was 54,700, a decrease from 58,000 acres in 1978, but an increase from the 53,800 acres in 1977.

**PRODUCTION:** New York's total 1979 production was 702,000 cwt, compared to 665,000 cwt in 1978 and 660,000 cwt in 1977. The average yield per acre in New York was 195 cwt in 1979 compared to 190 cwt for 1978, and 200 cwt in 1977. The total U.S. Summer production in 1979 was 15,086,000 cwt compared to 16,425,000 cwt in 1978 and 14,956,000 cwt in 1977. The average yield per acre in 1979 was 276 cwt compared to 283 cwt in 1978 and 278 cwt in 1977.

**PACKAGING:** Iceberg lettuce was packed in cartons containing 24 heads and was vacuum cooled. Romaine Lettuce was packed in 1 1/9 bushel crates or cartons. Big Boston Lettuce was packed in Eastern Boston crates containing 24 heads.

**TRANSPORTATION:** All shipments were made by truck. Truck shipments were converted to trucklot equivalents by using the factors of 800 cartons per trucklot for Iceberg type Lettuce and 1300 packages per trucklot for Boston and Romaine types lettuce.

**41 CITIES UNLOADS:** New York Lettuce was primarily shipped to Northeastern Markets. Philadelphia was the primary receiving market followed by New York City, Albany, Baltimore-Washington, Buffalo, and Pittsburgh.

EASTERN NEW YORK - ORANGE COUNTY

**GROWING CONDITIONS:** Lettuce seeding began in April with cool and wet weather delaying planting, but more favorable conditions soon followed allowing planting to continue. May weather was irregular with a wide range of temperatures above and below normal with periods of rain. June temperatures turned cool with below normal precipitation. Growers were irrigating in July, and lettuce was in good condition and made good growth.

**HARVEST:** Light cutting of Boston and Romaine types of Lettuce began about mid-June and was followed by light harvest of Iceberg lettuce. In early July harvest was in full swing and all lettuce was in good condition. The hot and dry weather experienced in July brought some fields to maturity and caused some quality problems. The cool temperatures in August improved conditions, but some bottom rot was reported. A large planting gap was experienced in August for iceberg lettuce but harvest continued by mid-month. The harvest was interrupted temporarily in September when Tropical Storm David moved through the area.

**SHIPMENTS:** Heaviest shipments were recorded between the weeks ending July 14 and 21. The Eastern New York and Western New York seasons overlapped, with peak shipments for both occurring the week ending July 21st, with 205 trucklot equivalents for the week. Total shipments reported during the season for Orange County numbered 568 trucklot equivalents compared to 569 in 1978 and 678 in 1977.

**MARKETING:** The first market report issued by the Federal-State Market News Service covering F.O.B. Shipping Point prices for lettuce was released on June 26, 1979 and listed cartons of Iceberg lettuce at mostly 6.40 (including vacuum cooling charges). The last week of June the price increased to 7.40, which was the high for the season. The second week of July prices slowly decreased to 4.00-4.40, soon afterwards they increased sharply to 6.40, and then decreased again to 4.40. By the week ending August 10th the price had dropped to 4.00.

Demand for Romaine type lettuce was good and the start of the season's price was 3.25-3.75. By early July the price increased to 3.50-4.50 and slowly decreased until the end of July when prices stopped decreasing at 2.50-3.00. By the first of August prices were again increasing until mid-month when prices ranged from 3.50-5.00, and by the month's end dropped from 4.00-4.50. Boston type lettuce also started with a good demand. The first of the season prices were 4.00-4.50, by mid-July had decreased to 3.00-3.50, and by month's end had dropped from 2.50-3.00. In August the prices increased to 3.50-4.00 then continued to 3.50-5.50. By the last week of August the prices had decreased to 4.00-4.50. The first of September supplies were insufficient to quote.

## LETTUCE (Continued)

WESTERN NEW YORK (OSWEGO) - LETTUCE

WEATHER AND CROP: Early April was cold and wet. Late April through mid-May weather was favorable. Wet fields in the latter part of May caused planting skips which resulted in light to moderate supplies in mid to late July. Favorable weather for the most of July resulted in excellent quality. Low overnight temperatures in early August delayed maturity of new fields. Weather was generally favorable through the end of August. Heavy rains in the first week in September curtailed harvest for several days. Light supplies were available from the middle of the month till the last cuttings, about the third week in September.

MARKETING: The first Iceberg lettuce F.O.B. was released Monday, July 2 and first quotations started at 6.50-7.00 per carton 24's, vacuum cooling charges included.

Prices dropped to 3.50-4.00 by mid-July. A few days later prices advanced to 6.00-6.50 for about a week, then declined again to 3.50-4.00 and held for the remainder of the month. Prices advanced sharply during the second week of August reaching 12.00 by the middle of the month, then declined steadily to 3.50-4.50 by the first week in September. Prices advanced for the light supplies. The last F.O.B. report was issued on Monday, September 17.

MOVEMENT: The 1979 crop movement totaled 1,101 trucklots (40,000 lbs) compared with 1,089 the previous year.

## WEEKLY NEW YORK ICEBERG TYPE LETTUCE TRUCK SHIPMENTS - 1979 SEASON, SHOWN IN TRUCKLOT EQUIVALENTS

WEEK ENDING	ORANGE COUNTY	WESTERN NEW YORK	TOTAL NEW YORK
June 23	56	-	56
30	77	43	120
July 7	61	70	131
14	77	122	199
21	96	109	205
28	71	102	173
Aug. 4	36	98	134
11	22	110	132
18	-	107	107
25	4	126	130
Sept. 2	18	105	123
8	15	54	69
15	18	55	73
22	15	-	15
29	2	-	2
1979 TOTAL	568	1101	1669
*1978 TOTAL	569	1089	1658
*1977 TOTAL	678	900	1578

\*Orange County 1977 Lettuce totals include Romaine & Boston type lettuce.  
Total were converted from carlot to trucklot equivalents.

## WEEKLY NEW YORK ROMAINE &amp; BOSTON TYPE LETTUCE TRUCK SHIPMENTS 1979 SEASON SHOWN IN TRUCKLOT EQUIVALENTS

WEEK ENDING	ORANGE COUNTY
June 16	8
23	10
30	11
July 7	12
14	16
21	22
28	14
Aug. 4	19
11	12
18	12
25	9
Sept. 1	10
8	5
TOTAL	160

U.S. WEEKLY ICEBERG TYPE LETTUCE SHIPMENTS (RAIL & TRUCK) IN STATES WHERE REPORTED BY MARKET NEWS SERVICE FOR  
1979

WEEK ENDING	NEW YORK	ARIZONA	CALIFORNIA	COLORADO	NEW JERSEY	TEXAS	TOTAL
June 23	56	36	2391	40	155	-	2678
30	119	-	2523	37	34	-	2713
July 7	132	-	2443	72	-	-	2647
14	200	-	2343	40	-	-	2583
21	205	-	2442	150	-	-	2797
28	173	-	2404	316	-	-	2893
Aug. 4	135	-	1881	491	-	-	2507
11	132	-	1766	621	-	-	2519
18	108	-	1720	440	-	-	2268
25	129	-	2459	538	-	-	3126
Sept. 1	122	-	2792	484	-	-	3398
8	69	-	2382	367	-	-	2818
15	73	-	2628	200	-	-	2901
22	15	-	2535	41	1	34	2626
<b>TOTAL:</b>	1668	36	32709	3837	190	34	38474

SOURCE: Transportation Section, Washington, D.C.

NEW YORK F.O.B. LETTUCE PRICES - 1979 SEASON

WEEK ENDING	WESTERN NEW YORK	ICEBERG CTNS 24S	ORANGE COUNTY, NEW YORK	
	ICEBERG CTNS 24S		BOSTON TYPE EASTERN BOSTON CRTS 24S	ROMAINE 1 1/9 BU. CRTS
June 29	-	7.40	4.00-4.25	3.50-3.75
July 6	5.00-7.00	5.40-6.40	4.00-4.50	3.50-4.50
13	4.00-5.50	4.00-4.40	3.00-3.25	2.50-3.25
20	3.50-6.00	6.40	3.00-3.50	2.50-3.25
27	3.50-6.00	4.40	2.50-3.00	2.50-3.00
Aug. 3	3.50-5.50	3.50	3.50-4.00	2.50-3.25
10	4.00-7.50	4.00	4.25-5.00	3.00-4.50
17	8.00-12.00	-	3.50-5.50	3.50-5.00
24	4.00-8.00	-	5.00	4.00-4.75
31	4.00-5.00	-	4.00-4.50	4.00-4.50
Sept. 7	3.50-4.50	-	-	-
14	4.50-6.00	-	-	-
21	6.00	-	-	-

## 1979 WEEKLY PRICE RANGE OF NEW YORK LETTUCE SALES AT WHOLESALE TERMINAL MARKETS

NEW YORK CITY

WEEK ENDING	<u>WESTERN NEW YORK</u>	ICEBERG CTNS 24S	ICEBERG CTNS 24S	<u>ORANGE COUNTY, NEW YORK</u>	ROMAINE 1 1/9 BU CRTS
	ICEBERG CTNS 24S			BOSTON TYPE EASTERN BOSTON CRTS 24S	
June 29	-		6.50-7.00	-	3.50-4.00
July 6	-		4.50-5.00 (185)	3.00-4.00	3.00-3.50
13	4.00-5.00		-	2.00-3.00	2.50-3.00
20	5.00		5.50-6.00	4.50	2.00-3.00
27	-		3.00-3.50	4.50-5.00	2.50-3.00
Aug. 3	-		3.00-3.50	6.00-7.00	-
10	-		6.50-7.00 (F)	-	-
17	-		-	-	4.00-4.50 (F)
24	-		-	8.00-9.00	-
31	-		-	-	3.00-3.50

WEEK ENDING	<u>PHILADELPHIA</u>		<u>BALTIMORE</u>	<u>PITTSBURGH</u>
	ICEBERG CTNS 24S	ROMAINE 1 1/9 BU. CRTS. OR CTNS	ICEBERG CTNS 24S	ICEBERG CTNS 24S
June 29	5.50-6.50	6.00-6.50	9.50-10.00	-
July 6	5.00-6.00	-	-	-
13	3.00-4.00	5.00	-	6.00
20	6.50-7.00	5.00-5.50	4.00-5.00 (F)	5.50-6.00
27	3.00-4.00	-	5.00-6.00 (W)	-
			3.00-3.50 (O) (F)	
Aug. 3	4.00-4.50	-	4.00-5.00 (W)	-
10	9.00-9.50	-	-	-
17	-	-	-	-
24	-	4.50-5.00	-	-
31	-	-	-	-

F - Fair appearance or condition

W - NEW YORK Western Section

O - NEW YORK Orange County

U.S. MONTHLY ICEBERG LETTUCE UNLOADS - 41 CITIES - RAIL AND TRUCK COMBINED IN TRUCKLOT EQUIVALENTS BY  
STATE OF ORIGIN DURING NEW YORK 1979 ACTIVE SHIPPING SEASON

DATE	NY	AZ	CA	CO	MA	MI	NJ	NM	OH	TX	WI	OTHER	TOTAL
June	65	177	6384	19	-	-	220	19	-	1	-	187	7072
July	302	10	5399	129	1	13	38	-	4	-	94	620	6610
August	205	28	4848	888	-	12	13	-	4	1	61	768	6828
September	63	6	5203	381	-	9	17	-	-	16	20	355	6070
TOTAL	635	221	21834	1417	1	34	288	19	8	18	175	1930	26580

SOURCE: Summary Shipments and Unloads - Transportation Section - Market News Branch AMS-USDA

ICEBERG LETTUCE UNLOADS AT IMPORTANT EASTERN MARKETS (in trucklot equivalents) JUNE 1-SEPT 30, 1979

CITY	NY	AZ	CA	CO	MA	MI	NJ	NM	OH	WI	OTHER	TOTAL
Albany	60	1	176	12	-	-	2	-	-	-	3	254
Balt-Wash.	55	7	575	44	-	1	26	-	1	30	2	741
Boston	23	7	1464	120	1	-	5	-	-	-	4	1624
Buffalo	35	3	214	18	-	-	1	-	-	-	93	364
NYC-Newark	109	109	2409	111	-	-	49	2	1	8	18	2816
Phil.	246	2	1093	56	-	6	113	-	-	15	5	1536
Pittsburgh	30	2	564	63	-	12	21	1	-	15	2	710
Providence	-	-	164	-	-	-	-	-	-	-	-	164
TOTAL	558	131	6659	424	1	19	217	3	2	68	127	8209

SOURCE: Transportation Section - Market News Branch - AMS-USDA

## LETTUCE FOR FRESH MARKET: ACREAGE AND YIELD PER ACRE, 1977-79

SEASON AND	<u>AREA PLANTED</u>			<u>AREA HARVESTED</u>			<u>YIELD PER ACRE</u>		
STATE	1977	1978	1979	1977	1978	1979	1977	1978	1979
	<u>ACRES</u>			<u>ACRES</u>			<u>HUNDRED WEIGHT</u>		
SUMMER:									
California	41,000	44,000	41,000	41,000	44,000	40,000	300	310	305
Colorado	5,700	5,900	6,300	4,300	5,400	6,000	235	215	220
Michigan	1,600	1,600	1,600	1,400	1,400	1,500	170	195	170
New Jersey	800	700	700	600	500	500	175	160	160
New York	4,200	4,100	4,000	3,300	3,500	3,600	200	190	195
Ohio	900	900	900	700	800	800	150	180	110
Washington	1,200	1,300	1,300	1,100	1,200	1,200	195	170	170
Wisconsin	1,600	1,300	1,200	1,400	1,200	1,100	230	215	215
TOTAL	57,000	59,800	57,000	53,800	58,000	54,700	278	283	276

## LETTUCE FOR FRESH MARKET: PRODUCTION AND VALUE, 1977-79

SEASON AND STATE	PRODUCTION			VALUE PER CWT.			TOTAL VALUE		
	1977	1978	1979	1977	1978	1979	1977	1978	1979
	1,000 CWT.			DOLLARS			1,000 DOLLARS		
SUMMER:									
California 1/	12,300	13,640	12,200	6.46	5.94	7.70	79,458	81,022	93,940
Colorado	1,011	1,161	1,320	5.89	4.99	7.74	5,955	5,793	10,217
Michigan	238	273	255	9.60	13.70	20.50	2,285	3,740	5,228
New Jersey	105	80	80	7.22	8.45	10.30	758	676	824
New York	660	665	702	8.71	9.95	12.00	5,749	6,617	8,424
Ohio	105	144	88	22.80	32.70	30.70	2,394	4,709	2,702
Washington	215	204	204	7.40	7.90	11.70	1,591	1,612	2,387
Wisconsin	322	258	237	9.65	7.83	8.50	3,107	2,020	2,015
TOTAL	14,956	16,425	15,086	6.77	6.47	8.33	101,297	106,189	125,737

1/ Excludes the following quantities not harvested or not marketed because of economic conditions:  
1979 Winter, 858,000 Cwt; Spring, 295,000 Cwt; Summer, 300,000 Cwt; Fall, 120,000 Cwt.

SOURCE: Crop Reporting Board SRS-USDA. Vegetable Fresh Market 1979 Annual Summary